

# Legacy Grandparenting Summit

## Resource Center Participation Guide

**February 21-23, 2019**

**First Evangelical Free Church,  
Fullerton, California**



*“Thanks for considering partnering with us in this national event! We have a big dream to create the largest resource hub ever for Christian grandparents, and your participation will help to fulfill that dream. It is part of our larger vision to engage churches in envisioning, encouraging, and equipping Christian grandparents across America and beyond. We believe there is incredible potential for spiritual discipling in the grandparent-grandchild relationship, and we’d love to mobilize the thirty million of us in the U.S. alone for that very objective.”*



**Larry Fowler,  
Founder**



**Wayne Rice,  
Director of  
Conferencing**

“Putting this conference together has been a “God” thing! We have seen Him bless our first two national conferences for Christian grandparents in incredible ways. As we prepare for our third, we are blessed again to have a world-class lineup of speakers, and we want to supplement that with an even more robust resource center. We’d love for you to be involved, but if you want to know more before you decide, go to our website at [legacycoalition.com/summit](https://legacycoalition.com/summit). You will quickly get an idea of the great potential that is in front of us for an incredible conference. Please join us!”

Please contact us with any questions or concerns that you have; we look forward to serving you on the journey toward the conference and then at the conference itself.”

### CONNECTION INFORMATION:

- **Primary contact:** Larry Fowler [larryf@legacycoalition.com](mailto:larryf@legacycoalition.com), (630)890-9510
- **Legacy Coalition administration:** Diane Fowler [dianef@legacycoalition.com](mailto:dianef@legacycoalition.com)
- **Conference website:** <https://legacycoalition.com/summit/>
- **Resource Center partners’ registration:** <https://legacycoalition.com/summit/partners>

### PARTNERSHIP INFORMATION

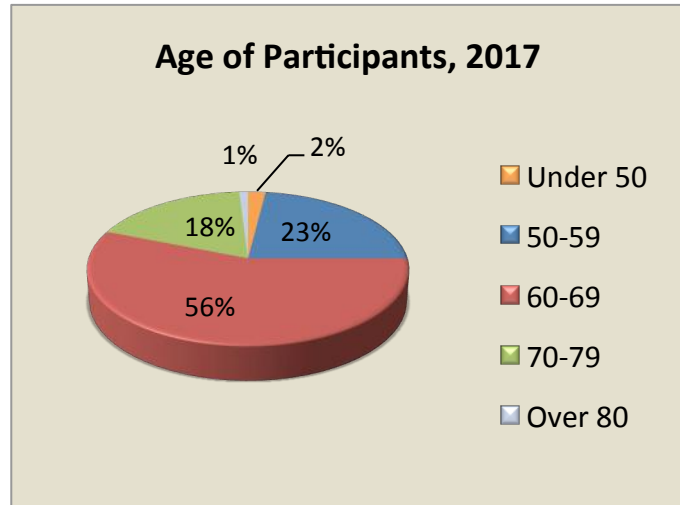
#### Our Focus:

The Legacy Grandparenting Summit is focused on two audiences, Christian grandparents, and church leaders. We **are** focused on two phrases:

- Intentional Christian grandparenting. We desire to see grandparents who are Christ-followers take the step into intentionality, so they become the very best influencers of the youngest generations.
- Grandparenting matters! That is our message for church leaders; we desire to see the grandparent-grandchild role recognized and resourced by local churches!

### Our Audience:

In November of 2017, 950 people attended our second conference. They came from 44 states and provinces. We expect more than 1200 this year. The age breakdown last year was as indicated in the chart on the right. The vast majority of those who attended were between 55 and 75.



### Our Requirements:

A Resource Center partnership is available to those ministries, organizations, and individuals who meet the following criteria:

1. They provide expertise, resources, or services that aid Christian grandparents to be more effective in their quest to intentionally influence their grandchildren to follow Christ;
2. They desire to support our passion to launch a national movement of Christian grandparents and see this conference as a vehicle that God might use to accomplish that end;
3. They are willing to help us promote this conference to their constituents and contacts, for the good of all who will participate.

### Our Pledge to You:

1. We will do our best to find that intersection of purposes – ours and yours – and will work to make your participation in our conference a wonderful experience for all.
2. We will do our very best to encourage the attendees to connect with you; *we will entice them with food, games, giveaways, and announcements*. If you would like to add a prize for the giveaway, you may – but we will have our own as well.
3. We will listen to your suggestions. We've made a number of improvements and will continue to do so. We'll have an evaluation form for you to fill out at the close of the conference.

## OPPORTUNITIES TO PARTNER

### Platinum Partnership - \$7,000

- Two platinum area booth spaces
- Six conference passes for booth workers
- Two full-page ads in the conference program (or two-page spread)
- Two main session slides (included in pre-session slide show before every main session)
- Main session sponsorship, including chair drop and 5 minute Ministry Feature, which may include an interview, video, or a combination of both, and recognition of sponsorship in the program and from the platform.
- Two welcome bag inserts
- Your logo in the conference program

## Gold Partnership - \$3,500

- One gold area booth space
- Four conference passes for booth workers
- Main session focus, including a 1-minute interview, video, or ministry highlighted by the emcee.
- Full page ad in the conference program
- One main session slide (included in pre-session slide show before every main session)
- One welcome bag insert
- Your logo in the conference program

## Silver Partnership - \$2,000

- One silver area booth space
- Two conference passes for booth workers
- Main session introduction in conjunction with other silver partners being introduced
- Half page ad in conference program
- One main session slide (included in pre-session slide show before every main session)
- One welcome bag insert
- Your logo in the conference program

## Bronze Package - \$1,000

- One bronze area booth space
- One insert into welcome bag
- One conference pass for booth workers
- One ¼ page ad in the program
- Your logo in the program

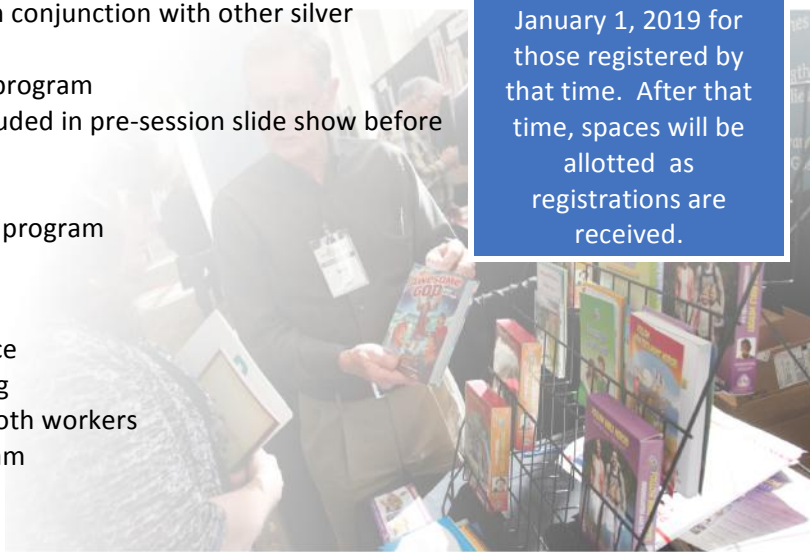
### Things to Know:

Exhibit setup time is 8 to 10 a.m. on February 21.

The Resource Center is located in the gymnasium of the church

Spaces will be filled on a basis of partnership level, then date registered.

Spaces will be determined right after January 1, 2019 for those registered by that time. After that time, spaces will be allotted as registrations are received.



## PARTNER PACKAGES AT A GLANCE

	Booth spaces	Conference passes	Main session	Program ad	Main session slide	Welcome bag insert	Logo in program & website	Package cost	With Early Bird discount
<b>Platinum</b>	2	6	5 min. Feature	2 full pages	2	Yes - 2	Yes	\$7000	\$5600
<b>Gold</b>	1	4	1 min. Focus	1 full page	1	Yes	Yes	\$3500	\$2800
<b>Silver</b>	1	2	Intro	½ page	1	Yes	Yes	\$2000	\$1600
<b>Bronze</b>	1	1	No	¼ page	No	Yes	Yes	\$1000	\$ 800

## Custom options:

- **Snack sponsorships - \$750 (4 available)**  
Sponsor a snack – provide an ice cream cup either Thursday or Friday afternoon for each attendee, or a pastry Friday or Saturday morning. This provides for much of the cost of the snack, but we'll pick up the difference. Then you can put a card, sticker, or some other small item with each ice cream or pastry. One sponsorship per time period, of course.
- **Booth space - \$500**  
This option is for a single booth space without the other advantages of a partnership package, or for an additional space if you so desire.
- **Welcome bag logo - \$500**  
This is an opportunity for you to have your ministry's logo on one side of the conference welcome bag. Only one available!
- **Full page conference program ad - \$1000**  
This opportunity is included with the Platinum and Gold Partnership packages;

order this if all you want is a full-page ad, or if you want to add another page.

- **Half page conference program ad - \$500**  
This opportunity is included in the Silver Partnership package; select this if you want a ½ page ad only, or if you want to upgrade from a ½ page to a full page.
- **Fourth page conference program ad - \$250**  
Order this if you want to order a small ad separately.
- **Welcome bag insert - \$250**  
This opportunity is included in each package; order this if you want to just put an insert in the welcome bag and not purchase a partnership, or if you want to add an additional insert to what you already have.
- **Custom partnerships are also available by special arrangement.**



The EarlyBird discount will give you 20% off your total order if paid by October 31!  
First come, first served on getting the best booth location!

## To begin your registration:

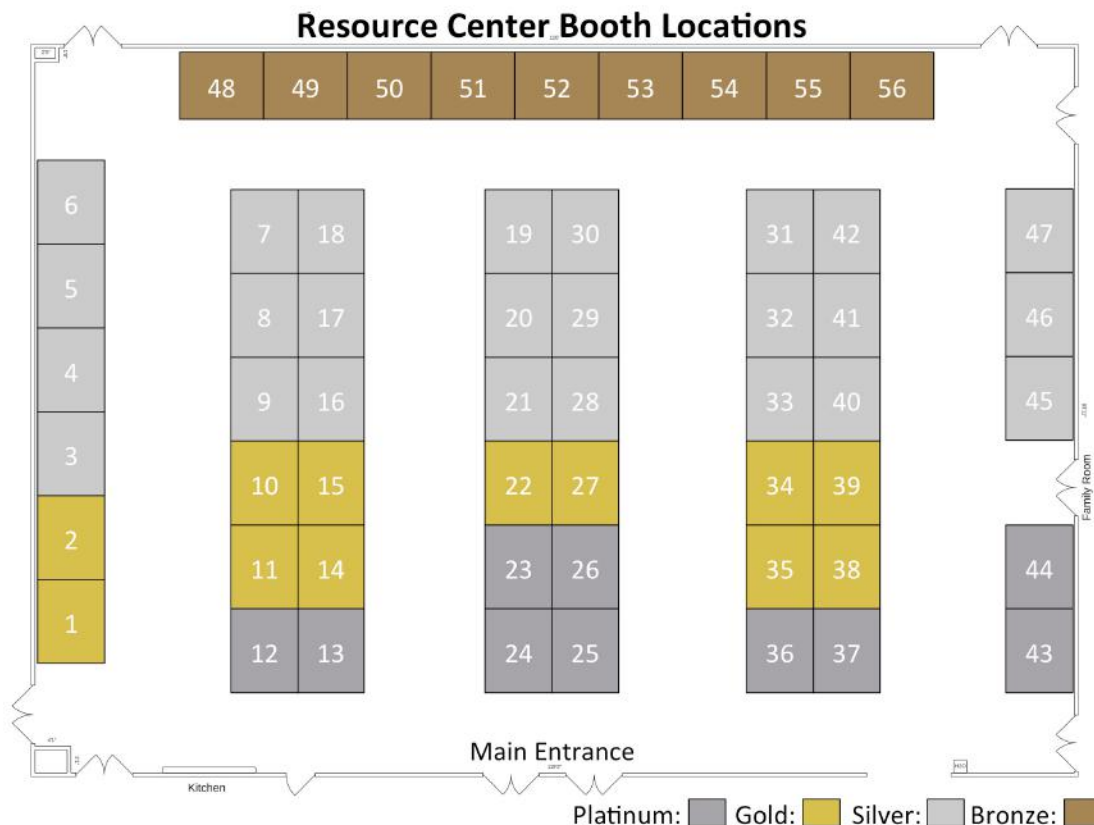
Make sure you meet the requirements. If you have questions, contact Larry Fowler. Then go to [legacycoalition.com/summit/partners](http://legacycoalition.com/summit/partners) and complete the information online, or fill out the application on the final two pages and send them in as instructed. You may pay by check or credit card online.

## CONFERENCE SCHEDULE WITH RESOURCE CENTER TIMES

*You will have up to twenty hours of open Resource Center time to interact with conference attendees! We will expect all attendees to be in the general sessions, of course. And we will notify them that the Resource Center is closed for the first hour of the dinner break each evening, to give you a chance to eat. Other than that, you are free to stay open to interact with them as much as you would like between setup and teardown!*

Attendees' schedule	Resource Center schedule
<b>Thursday, February 21</b>	
8 - 10 a.m. Pre-conference session registration	Set-up time
10 - 11:30 a.m. Pre-con sessions, registration is open for regular attendees	Your choice; additional set-up time, or open up
11:30 - 1:30 p.m. Pre-con attendees go to lunch, registration is open	Resource Center officially opens
1:30 - 3:30 p.m. <b>Opening General Session</b>	
3:30 - 4 p.m. Refreshments in the resource center	Open
4 - 5 p.m. <b>Breakout Session 1</b>	Your choice
5 - 6 p.m. Dinner break	
6 - 7 p.m.	Open
7 - 9 p.m. <b>General Session 2</b>	
9 - 9:30 p.m.	Your choice
<b>Friday</b>	
8 - 9 a.m. Prayer time	
9 - 10:30 a.m. <b>Resource Center Grand Expo</b>	<b>Grand Expo – everyone in the Resource Center</b>
10:30 - 12 noon <b>General session 3</b>	(Get your lunch at 11:30)
12 - 1 p.m. Lunch (provided)	Open
1 - 2 p.m. <b>Breakout Session 3</b>	Your choice
2 - 2:30 p.m.	Open
2:30 - 3:45 p.m. <b>General Session 4</b>	
3:45 - 4:15 p.m. Refreshments in Resource Center	Open
4:30 - 5:30 p.m. <b>Breakout Session 4</b>	Your choice
5:30 - 6:30 p.m. Dinner break	
6:30 - 7:30 p.m.	Open
7:30 - 9:00 p.m. <b>General Session 5</b>	
9:00 - 9:30 p.m.	Your choice
<b>Saturday</b>	
8:30-9:00 a.m. Prayer time	Open
8:30 - 9:30 a.m. <b>Breakout Session 5</b>	Open
10:00-11:30 a.m. <b>General Session 6</b>	Get your lunch at 11:30
12 noon Lunch (provided)	Open
1:00 -3:00 p.m. Final General Session	
3:00 p.m.	Resource Center tear-down

## RESOURCE CENTER MAP

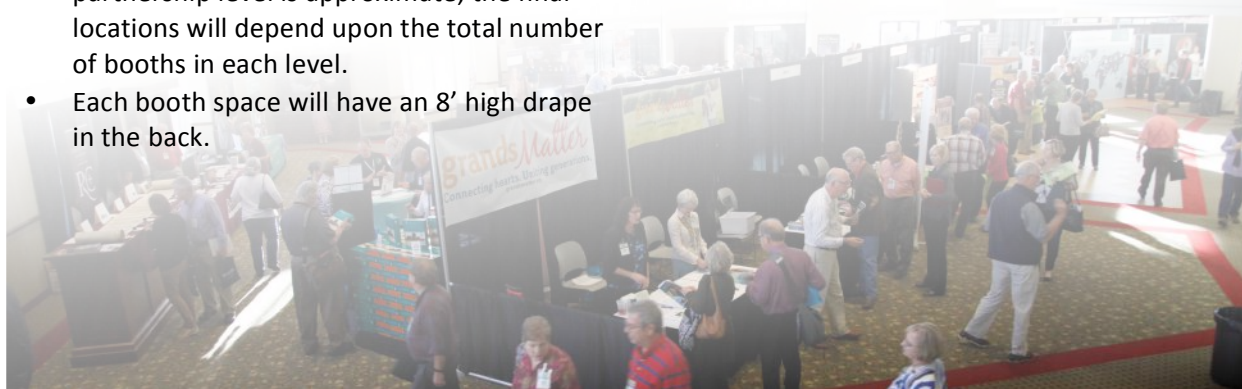


### Notes:

- Booth spaces are 10 feet wide, and approximately 8 feet in depth.
- Main entrance is in front of spaces 24 and 25
- Spaces are not drawn exactly to scale; numbers are to show approximate locations
- The number of spaces allotted to each partnership level is approximate; the final locations will depend upon the total number of booths in each level.
- Each booth space will have an 8' high drape in the back.

### Space priorities:

- Space assignments will be determined between January 1 and 15.
- The first factor in assignments will be partnership level.
- The second factor will be date that payment is received - first come, first served.



# RESOURCE CENTER APPLICATION

(PAGE 1 OF 2)

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Main organization contact: \_\_\_\_\_ Position: \_\_\_\_\_

Contact email: \_\_\_\_\_ Contact cell phone: \_\_\_\_\_

Describe your organization in one sentence: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What you offer to Christian grandparents: *Please describe in 50 words or less what your booth offers:*

\_\_\_\_\_

\_\_\_\_\_

## Booth Workers (optional to send these in now):

1. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_

2. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_

3. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_

4. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_

5. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_

6. Name (First, last) \_\_\_\_\_ Email: \_\_\_\_\_

My grandkids call me (if applicable) \_\_\_\_\_



# RESOURCE CENTER APPLICATION

(PAGE 2 OF 2)

**We agree to the following:**

1. We provide expertise, resources, or services that aid Christian grandparents to be more effective in their quest to intentionally influence their grandchildren to follow Christ;
2. We desire to support the Legacy Coalition passion to launch a national movement of Christian grandparents and see this conference as a vehicle that God might use to accomplish that end;
3. We are willing to help promote this conference to our constituents and contacts, for the good of all who will participate.
4. We will provide names and information of the booth workers not listed on the previous page by February 1.

**Our Resource Center preferences:**

Item	Regular Price	Quantity	Total
Platinum partnership	\$7,000		
Gold partnership	\$3,500		
Silver partnership	\$2,000		
Bronze partnership	\$1,000		
Additional booth space	\$ 500		
Welcome bag <sup>1</sup>	\$ 500		
Snack sponsorship <sup>2</sup>	\$ 750		
Full page ad <sup>3</sup>	\$1,000		
½ page ad <sup>3</sup>	\$ 500		
¼ page ad <sup>3</sup>	\$ 250		
Welcome bag insert <sup>3</sup>	\$ 250		
<b>TOTAL:</b>			
Discount:			
<b>GRAND TOTAL DUE:</b>			

<sup>1</sup> Only one available. Check with Legacy Coalition before paying.  
<sup>2</sup> Only four available. Check with Legacy Coalition before paying.  
<sup>3</sup> Ads and welcome bag inserts are included as part of the partnership packages; this would be for extra ones

**Payment options**

- If you prefer to pay by check, make it out to Legacy Coalition, and mail, along with this application, to Legacy Coalition, 137 Gracefield Way, Riverside, CA 92506.
- If you prefer to pay by credit card, register online at [legacycoalition.com/summit/partners](http://legacycoalition.com/summit/partners).

(Signed) \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_