



## Legacy Coalition Resource Center and how to be involved

9/13/18

**Summary:** It is the desire of the Legacy Coalition to create the largest resource hub ever, where Christian grandparents and church leaders will find resources, materials, events, etc. about intentional grandparenting. This document describes the necessary steps for other ministries and individuals to become part of this Resource Center.

*“We have a big dream to create the Legacy Coalition Resource Center, and your participation will help to fulfill this dream. The Legacy Coalition Resource Center is part of our larger vision to engage churches in envisioning, encouraging, and equipping Christian grandparents across America and beyond. We believe there is the incredible potential for spiritual discipling in the grandparent-grandchild relationship, and we’d love to mobilize the thirty million of us in the U.S. alone for that very objective.”*

Larry Fowler, Founder

**Legacy Coalition Focus:** The Legacy Coalition is focused upon two audiences: Christian grandparents and church leaders. We are driven by these two phrases:

- *Intentional Christian grandparenting* – We desire to see grandparents, who are Christ-followers, become intentional and influence future generations.
- *Grandparenting matters!* – We desire to see church leaders recognize the Biblical role of grandparenting and resource their churches accordingly.

**The Legacy Coalition Audience:** The vast majority of our audience is composed of grandparents between the ages of 55 and 75. This audience is reached through our Legacy Grandparenting Summit; Grandparenting Matters Local Seminars; Web resources; print resources; and partnering with dozens of evangelical churches across the US which have, or are developing, programs targeting grandparents in their churches.

**How to include Your Resource(s):** Ministries, organizations, and individuals who have resources, materials, events, etc. and who wish to be included as part of the Legacy Coalition Resource Center should contact the Legacy Coalition through Steve Bradford: [steveb@legacycoalition.com](mailto:steveb@legacycoalition.com) and provide the following information:

1. Your name, contact information, and the organization or ministry you represent, if you are not independent.
2. The name of the resource, material, event, etc. you wish to have considered.

3. A brief one-paragraph description of the resource, material, event, etc. We are specifically seeking resources that are directed at the Christian Grandparent population AND can be used to disciple their grandchildren or minister to grandparents who have needs.
4. The resource category into which the resource best fits (book, video, event, service, etc.)

You will be notified within two weeks of submitting your request, if your resource will be included in the Legacy Coalition Resource Center or if we would like further information.

Please note: We have a committee, which reviews the resources submitted. Some resources will not be accepted for the Legacy Coalition Resource Center.

**Benefits of Including your resource in the Legacy Coalition Resource Center:**

- Increased Awareness - the Legacy Coalition will promote the Resource Center through our various media channels:
  - Emailed Newsletter – The Legacy Coalition Newsletter (issued monthly) will spotlight one or two of the Grandparenting Resources per issue.
  - Website –The Legacy Coalition website will have a “Resource Center” section/tab to include all approved Resources, logos and links where available.
  - Grandparenting Matters Local Seminars – The local seminars will feature resources available in the Legacy Coalition Resource Center (possibly as program inserts). These will be available as allowed by the site leaders and at the resource owner’s expense.
- Your Input – Resource providers may be asked for feedback and advice on how to improve the resource center and what resources are needed.
- Legacy Coalition Ambassadors – Resource providers will have occasional access to the network of Legacy Coalition Ambassadors for feedback and assistance. Ambassadors are a group of approximately 100 volunteers located around the country.
- Legacy Grandparenting Summit – Resource providers will be given advanced opportunity to purchase sponsorships, exhibit space, etc. at the Legacy Grandparenting Summit at discounted prices. (The next Grandparenting Summit will be held in February 2019.)
- Partnership Opportunities – The Legacy Coalition may seek a deeper level of partnership with some of the resource providers who have exceptional alignment with our vision. The first step in determining if these opportunities exist is to have your resource included in the resource center. These opportunities will carry a higher set of expectations, including:
  1. Affirming our Statement of Faith. We hold to the Statement of Faith as adopted by the National Association of Evangelicals: <http://www.nae.net/statement-of-faith/>
  2. Providing expertise, resources, or services, which aid Christian grandparents to be more effective in their quest to intentionally influence their grandchildren to follow Christ.
  3. Partnering to launch a national movement of Christian grandparents.
  4. Promoting the Legacy Coalition to their constituents and contacts.

**For more information or to request inclusion of your resource:**

Contact Steve Bradford, Director of Business Operations for the Legacy Coalition  
[steveb@legacycoalition.com](mailto:steveb@legacycoalition.com)